

# Waringarri Media Revival: Sponsorship Packages

## SEEKING SPONSHORSHIP FOR WARINGARRI MEDIA REVIVAL

As part of our revival as an important local institution in the East Kimberley, Waringarri Media is offering very attractive sponsorship to local organisations and businesses to partner with us on our shared journey.

Waringarri Media Aboriginal Corporation (WMAC) has been operating our area's only locally based radio station for over three decades. 6WR was the first Aboriginal owned station in Western Australia, and over that time has been serving our community with local news, information, quality programs, music and entertainment.

Like most organisations in our region, Waringarri Media was hard hit during the COVID period, but with new management and board of directors, we have been working hard over the past 12 months to revive our vital institution. We have returned to our roots as a proudly Aboriginal owned and operated organisation and pledging to serve the broader community and bring us all together.

We want to be the local hub for news, information and conversations on issues that matter to our community, and have introduced a range of new radio programs, as well as brought back Indigenous voices and music (see our program guide). We have rebranded with a new logo and website, and innovating with new multimedia platforms allowing us to live stream, both audio and video, and keep us relevant in today's fast changing media landscape.

Check out our new website where you can live stream us from anywhere 24 hours a day – [www.waringarrimedia.org.au](http://www.waringarrimedia.org.au).

Currently, we are training and mentoring the next generation of media talent and storytellers, which will ensure we survive and thrive into the future.

As we continue to improve our sound and services, we call upon your organisation/business to return to us – take a listen to our revamped station, and join us in a mutually beneficial partnership. We would like to offer you one of three attractive sponsorship packages that provide a win-win for our both of us.

Your support through this sponsorship will help us recover some of the cost of reviving our organisation. In exchange you will receive a very handsome deal that will promote your great work and substantially increase your organisation's visibility in our community.

Please see our Gold, Silver, and Bronze packages, and enter into a strengthened relationship with us that will bring considerable benefits to both our organisations and the people we serve.

For further information regarding Sponsorship or any questions, please contact the General Manager, Fernando de Freitas directly, on 0427 047 871 or via email [manager@waringarrimedia.org.au](mailto:manager@waringarrimedia.org.au).

Your support and generosity is greatly appreciated.

Sincerely, Waringarri Media



# Waringarri Media Revival: Sponsorship Packages

## 2023 WARINGARRI MEDIA SPONSORSHIP REGISTRATION FORM

Please select your sponsorship package (*Please tick below*):



GOLD SPONSOR  
\$6,000.00



SILVER SPONSOR  
\$4,000.00



BRONZE SPONSOR  
\$2,000.00

Company/Business Name: \_\_\_\_\_

ABN Number: \_\_\_\_\_

Website: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### PAYMENT DETAILS

Please invoice my organisation

Organisation Name: \_\_\_\_\_

OR

Direct Deposit to: Waringarri Media

BSB:

Account:

Ref: Radio Revival Sponsor 2023

### APPLICANT DETAILS

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_

Please complete this form and return it to: [manager@waringarrimedia.org.au](mailto:manager@waringarrimedia.org.au)



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## DETAILS OF SPONSORSHIP PACKAGES



GOLD SPONSOR

### Gold sponsorship: \$6,000.00

Gold Sponsorship package includes:

- 1 on-air interview with Scotty Day for our Weekday Breakfast show
- Special mention on our key program Breakfast Show Monday to Friday, for 1 month
- Your logo on our new website in featured Supporters section for 1 year
- 3 x times a day advertisement promotion on air, for 45 seconds, for 3 months, including full production
- Acknowledgement during the Radio Revival event, if before 20 October 2023
- Special mention in 2 social media (Facebook) public posts
- Your organisation's flyer/business cards on display in Waringarri Radio Station
- Your logo in our new marketing promotional video to be released to coincide with the event, if prior to 20 October 2023
- Certificate of Appreciation
- **Total estimated value of offer: \$12,500**



SILVER SPONSOR

### Silver Sponsorship: \$4,000.00

Silver Sponsorship package includes:

- Your organisation's logo on our new website in the featured Supporters section, for 6 months
- 3 x times a day advertisement promotion on air, for 30 seconds, for 2 months, including full production
- Acknowledgement during the Radio Revival event, if prior to 20 October 2023
- Special mention in 1 social media (Facebook) public post
- Your organisation's flyer/business cards on display in Waringarri Radio Station
- Certificate of Appreciation
- **Total estimated value of offer: \$8,000**



BRONZE SPONSOR

### Bronze Sponsorship: \$2,000.00

Bronze Sponsorship package includes:

- Your organisation's logo on our new website in the featured Supporters section, for 3 months
- 3 x times a day advertisement promotion on air, for 30 seconds, for 1 month, including full production
- Acknowledgement during the Radio Revival event, if prior to 20 October 2023
- Special mention in 1 social media (Facebook) public post
- Certificate of Appreciation
- **Total estimated value of offer: \$4,000**

