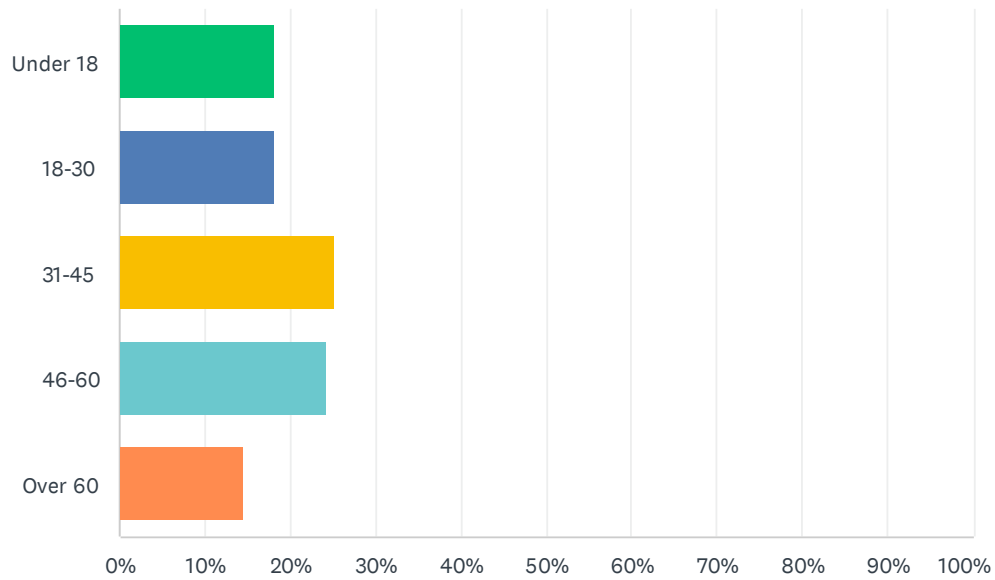


## Q1 What is your age range?

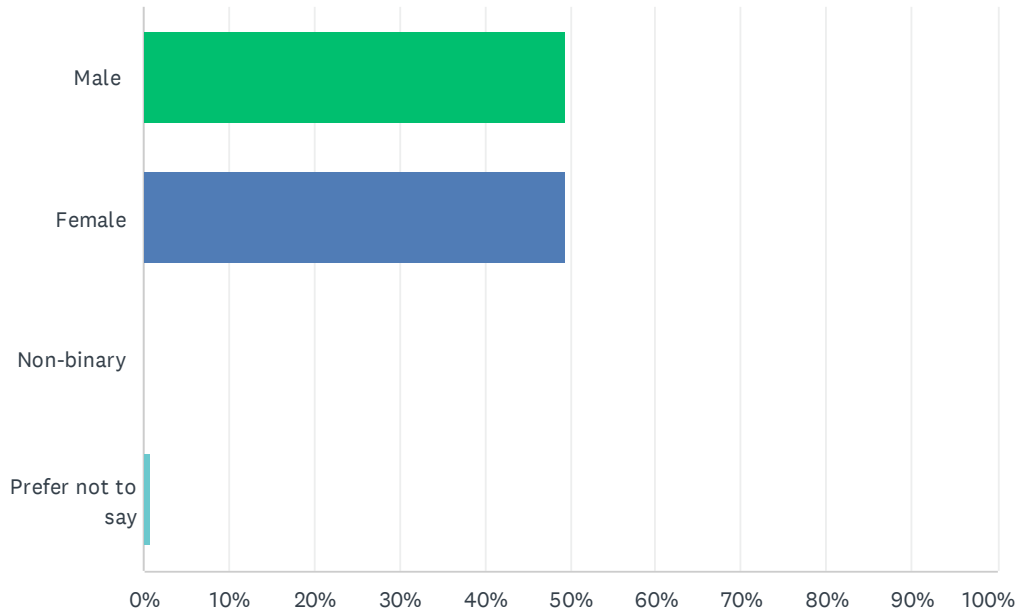
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Under 18	18.02%	20
18-30	18.02%	20
31-45	25.23%	28
46-60	24.32%	27
Over 60	14.41%	16
Total Respondents: 111		

## Q2 What is your gender?

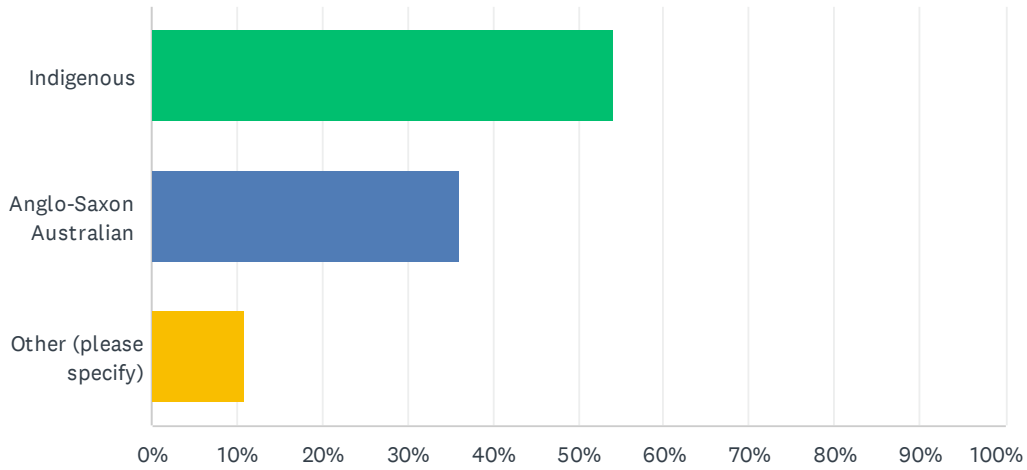
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Male	49.55%	55
Female	49.55%	55
Non-binary	0.00%	0
Prefer not to say	0.90%	1
Total Respondents: 111		

### Q3 Your cultural background

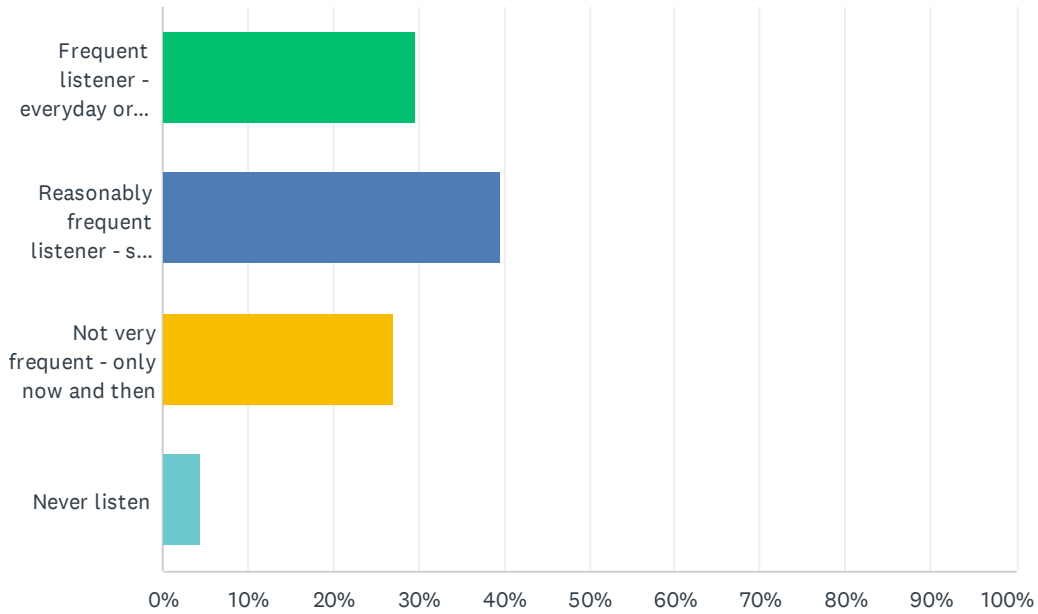
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Indigenous	54.05%	60
Anglo-Saxon Australian	36.04%	40
Other (please specify)	10.81%	12
Total Respondents: 111		

## Q4 How often do you listen on average

Answered: 111 Skipped: 0



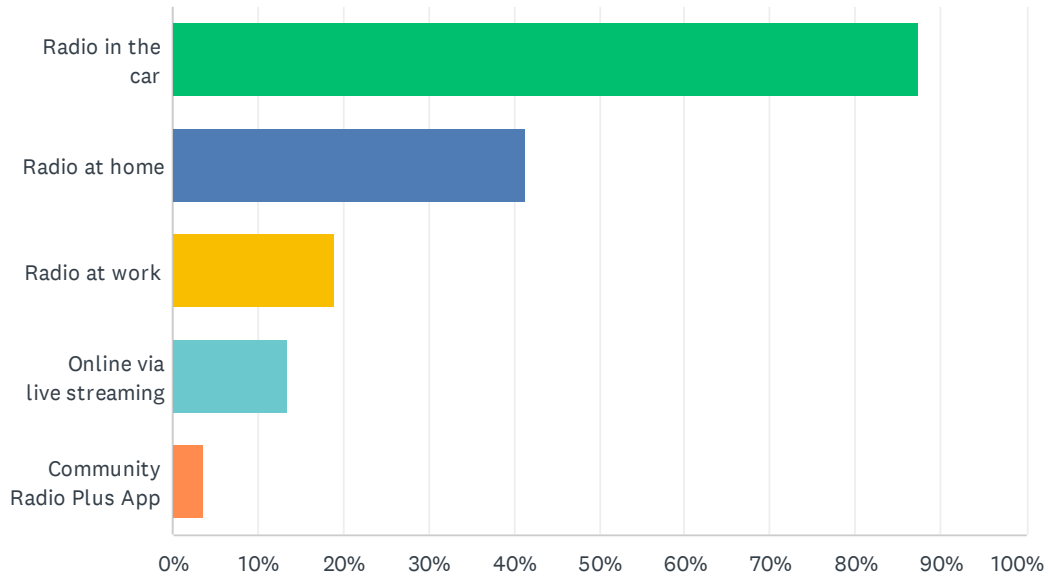
ANSWER CHOICES	RESPONSES	
Frequent listener - everyday or most days	29.73%	33
Reasonably frequent listener - some hours per week	39.64%	44
Not very frequent - only now and then	27.03%	30
Never listen	4.50%	5
Total Respondents: 111		

## Q5 If never, why?

Answered: 13 Skipped: 98

## Q6 How do you usually listen to Waringarri Radio?

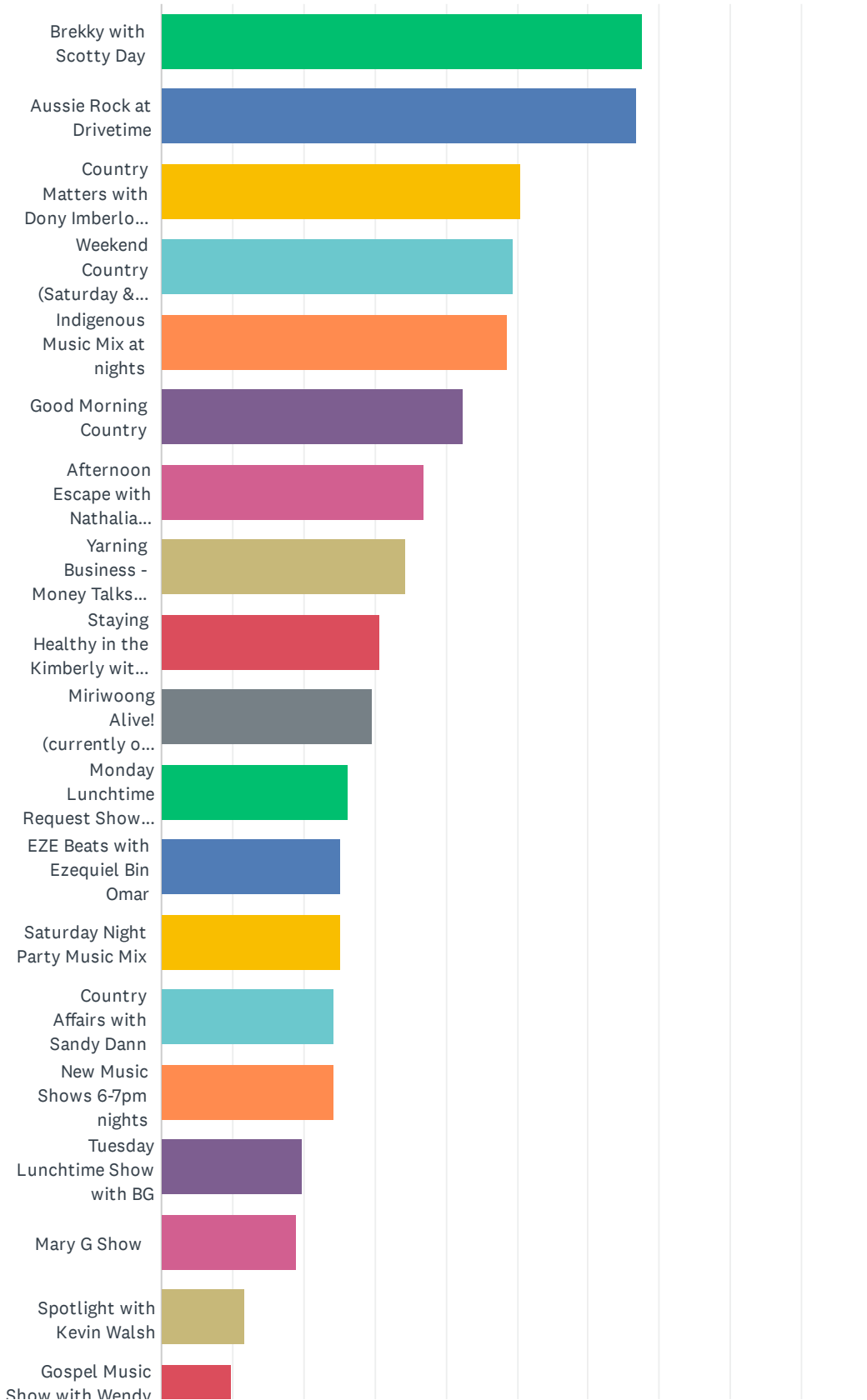
Answered: 111 Skipped: 0



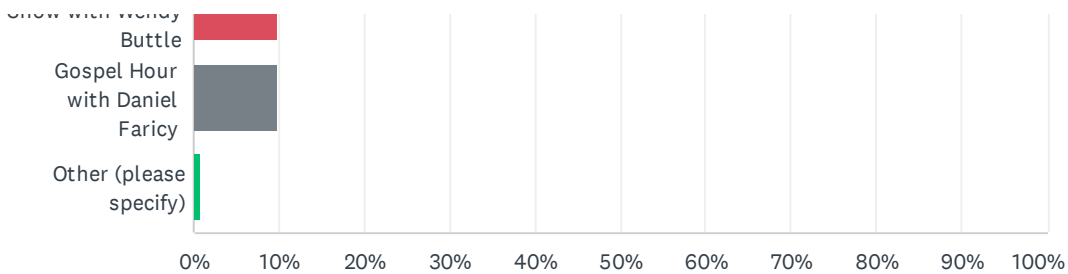
ANSWER CHOICES	RESPONSES	
Radio in the car	87.39%	97
Radio at home	41.44%	46
Radio at work	18.92%	21
Online via live streaming	13.51%	15
Community Radio Plus App	3.60%	4
Total Respondents: 111		

# Q7 Which shows do you enjoy listening to on Waringarri Radio?

Answered: 111 Skipped: 0



## Waringarri Radio Listener Survey

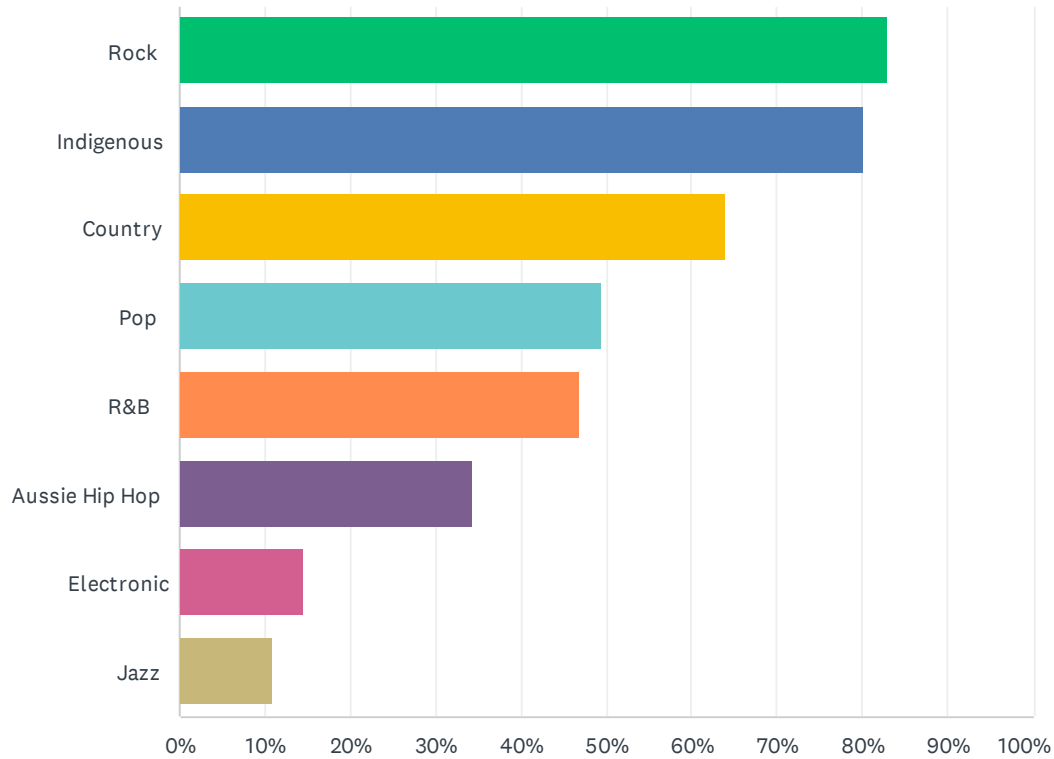


ANSWER CHOICES	RESPONSES	
Brekky with Scotty Day	67.57%	75
Aussie Rock at Drivetime	66.67%	74
Country Matters with Dony Imberlong (finished in December 2023)	50.45%	56
Weekend Country (Saturday & Sunday mornings)	49.55%	55
Indigenous Music Mix at nights	48.65%	54
Good Morning Country	42.34%	47
Afternoon Escape with Nathalia Imberlong	36.94%	41
Yarning Business - Money Talks with Natasha Short	34.23%	38
Staying Healthy in the Kimberly with Nathalia Imberlong	30.63%	34
Miriwoong Alive! (currently on hold)	29.73%	33
Monday Lunchtime Request Show with Matty J	26.13%	29
EZE Beats with Ezequiel Bin Omar	25.23%	28
Saturday Night Party Music Mix	25.23%	28
Country Affairs with Sandy Dann	24.32%	27
New Music Shows 6-7pm nights	24.32%	27
Tuesday Lunchtime Show with BG	19.82%	22
Mary G Show	18.92%	21
Spotlight with Kevin Walsh	11.71%	13
Gospel Music Show with Wendy Buttle	9.91%	11
Gospel Hour with Daniel Faricy	9.91%	11
Other (please specify)	0.90%	1
Total Respondents: 111		



## Q8 What type of music do you enjoy listening to on Waringarri Radio? (Tick as many as you like)

Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Rock	82.88%	92
Indigenous	80.18%	89
Country	63.96%	71
Pop	49.55%	55
R&B	46.85%	52
Aussie Hip Hop	34.23%	38
Electronic	14.41%	16
Jazz	10.81%	12
Total Respondents: 111		

## Q9 What music would you like to hear more of on Waringarri Radio?

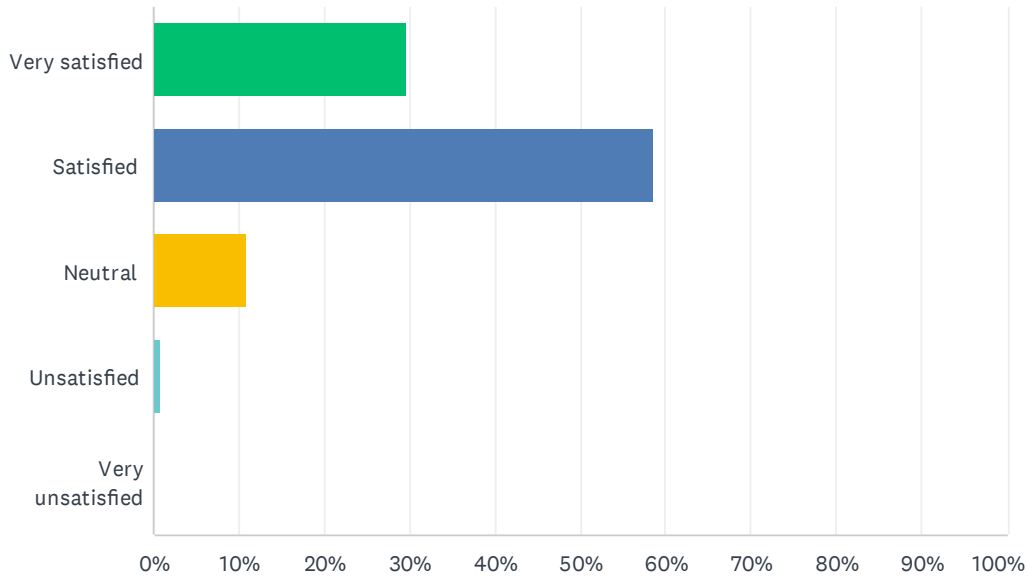
Answered: 111 Skipped: 0

## Q10 What shows would you like to hear more of on Waringarri Radio?

Answered: 111 Skipped: 0

## Q11 How satisfied are you with the content on Waringarri Radio?

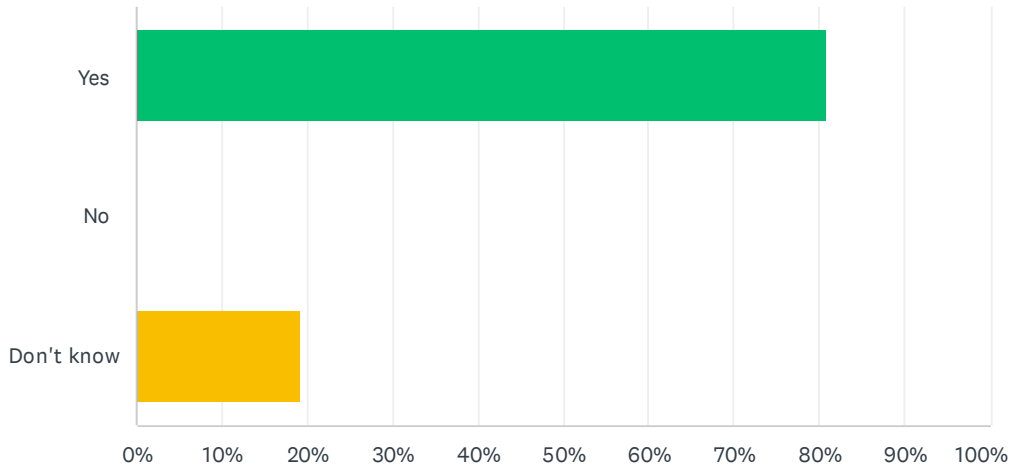
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very satisfied	29.73%	33
Satisfied	58.56%	65
Neutral	10.81%	12
Unsatisfied	0.90%	1
Very unsatisfied	0.00%	0
<b>TOTAL</b>		<b>111</b>

## Q12 Would you say Waringarri Radio has improved its sound in the past 1-2 years?

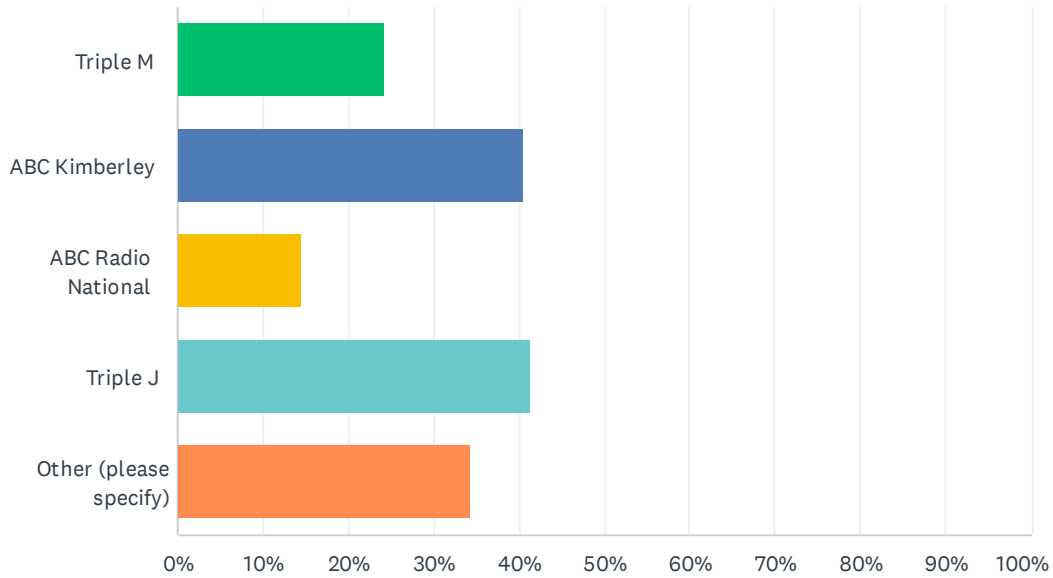
Answered: 110 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	80.91%	89
No	0.00%	0
Don't know	19.09%	21
Total Respondents: 110		

### Q13 What other radio stations do you listen to?

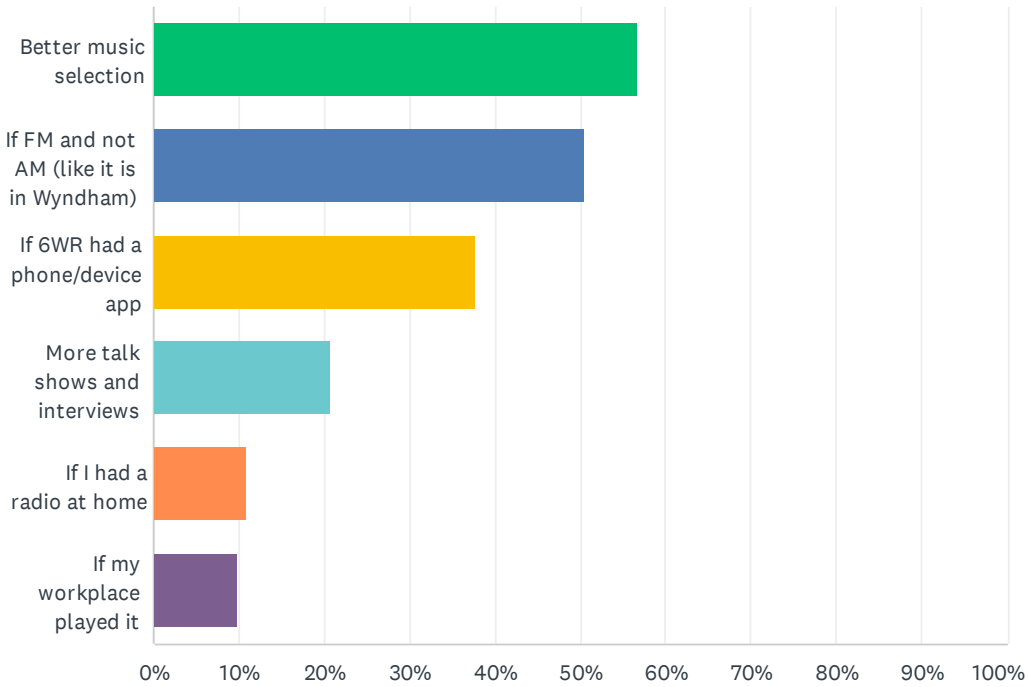
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Triple M	24.32%	27
ABC Kimberley	40.54%	45
ABC Radio National	14.41%	16
Triple J	41.44%	46
Other (please specify)	34.23%	38
Total Respondents: 111		

## Q14 What would make you listen to Waringarri Radio more?

Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Better music selection	56.76%	63
If FM and not AM (like it is in Wyndham)	50.45%	56
If 6WR had a phone/device app	37.84%	42
More talk shows and interviews	20.72%	23
If I had a radio at home	10.81%	12
If my workplace played it	9.91%	11
Total Respondents: 111		

## Q15 Any other feedback to help us get better?

Answered: 35 Skipped: 76